

## Mog nouveautés NAB 2013 :

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Mog dévoile au NAB 2013 de nombreuses et nouvelles fonctionnalités sur sa gamme de produits et en profite pour redéfinir complètement son identité visuelle (nouveau logo) en vue de marquer ses 10 premières années d'activités. Spécialiste de la gestion des workflows MXF, Mog décline toute une gamme de produits autour de sa plateforme mxfSpeedrail. Cette plateforme gère la problématique des solutions d'acquisition fichier ou vidéo live multi-supports et multi-formats :

CTM Solutions a intégré de nombreux systèmes Mog sur ses différentes installations en France par exemple on peut citer : Canal Plus projet MIT ; AMP Studio 107 ; récemment NRJ TV et sa nouvelle chaîne "Cherie HD" avec 2 systèmes Mog pour sa plateforme d'Ingest :



### [Nouvelle identité visuelle](#)

communiqué de presse de Mog technologies en Anglais :

#### ***New Transcoding Capabilities :***

*MOG is now offering an array of output codecs for customers that struggle with workflow environments demanding different input and output codecs. The aim is to simplify media*

*conversion in today's multi-format and multi-vendors environments by providing an extensive list of codecs support.*

*With MOG's transcoding capabilities customers will be able to bridge incompatible formats by transcoding ingested media on-the-fly, being able to change the wrappers with great processing performance and quality.*

*By extending the transcoding capabilities to its highly efficient ingest workflows, MOG is helping you to get your media environment less complicated by getting your codecs into the required output format in a stress-free and straightforward process.*

### ***mxfsPEEDRAIL with Load Balancing :***

*You can now optimize your mxfsPEEDRAIL's systems with load balancing capability. This new feature represents a step forward in contents distribution and delivery as well as in the automation of file-based workflows.*

*Besides distributing the workload across multiple ingest systems, the mxfsPEEDRAIL is also able to detect network failures and automatically redistribute the ingest traffic to the remaining platforms. Additionally, it creates a redundancy mechanism assuring that if one of the ingest system fails, there will be no impact in the overall system. This enhances the system scalability, efficiency and availability on mission-critical environments. The load balancing feature will allow you to achieve optimal resource utilization, minimize response time and avoid your systems overload.*

### ***mxfsPEEDRAIL Xpress – Adaptable to every changing environment :***

*MOG introduced version 1 of Xpress at IBC and will now show its newest version. The mxfsPEEDRAIL Xpress is a mix'n'match solution that integrates all the mxfsPEEDRAIL centralized ingest solution capabilities. It works as a fully featured toolset that includes ingest, capture, playback, file conversion, as well as transcoding capabilities featured on a single and easily configurable platform, with support for all the major broadcast formats. You can now adapt your ingest system into the production workflow you need in a single Rack Unit platform.*

### ***Enhanced Features: DPP Support; Multiple Viewers and Timecode Gap Detection :***

*mxfsPEEDRAIL product-line has experience great enhancements and is now able to ingest your media, both from SDI and File-Based sources, immediately delivering it according to DPP common standards. As for MOG SDI Recorder – mxfsPEEDRAIL S1000 – You can now see all input signals of your systems in a single web page. You can add up to 6 streaming monitors in a single interface.*

### ***The mxfsPEEDRAIL S1000 is also able to detect any timecode break :***

*□ This allows you to automatize your captures based of timecode discontinuity detection. This enables you to create different clips based on the analysis of your input signal.*

***MOG – 10 years exceeding media challenges :***

*MOG announces the release of a new brand identity that accurately represents the company mission and quality policy by enhancing its innovation and professionalism.*

*During the last 10 years, MOG has experienced a profitable growth, expanding its solutions range and easily adapting to the market environment. Based on this successful path, the company has decided to embrace a refresh branding that intends to reflect its progress and excellence.*

*The new strategy is based on the company expansion into different markets, as well as the development of enhanced solutions that are now able to cover all the production circle processes. The merge between the two companies – MOG Solutions and MOG Technologies – in order to combine synergies and adjust operational processes has also represented a changing point, reinforcing the need to prosper following the market evolution.*

*Therefore, MOG has wrapped all of the formats in its former logo and has focused on the leverage of its main strengths, keeping the same team spirit, the same expertise and the same inspiration.*